

AARON GREENE

MARKETING AND ADVERTISING

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SUMMARY

Creative and knowledgeable Marketing Manager with extensive experience in developing data-driven marketing campaigns and strategies. Proven success in managing marketing teams, and monitoring performance of multi-pronged campaigns.

SKILLS

- Team Management
- Project Management
- Vendor Direction
- Budget Oversight
- Marketing Strategy
- Brand Development
- CMS Management
- Web Design
- KPI Analysis
- ROI Metrics
- SEO Site Structure
- PPC / SEM
- Email Marketing
- Photography
- Graphic Design
- Video Production

Software / Platforms

WordPress	HubSpot
Mailchimp	Photoshop
Illustrator	InDesign
Premiere	After Effects

Social Media

Facebook	Instagram
LinkedIn	Twitter
Hootsuite	Sprout Social

Google

Ads	Analytics
Search Console	Business Profiles

EDUCATION

BA, Organizational Dynamics - Psychology

Northeastern State University

CONSULTANCY

Contract / Freelance

Marketing Consultant | 7/2013 - Present

Prudential	FlyingTee	Plank and Mill
Oklahoma Joe's	Riveting Cleaners	South Tulsa Grooming

EXPERIENCE

Andiamo - New York, NY

Digital Marketing Manager | 10/2022 - 5/2023

Web development	Web design	KPI analysis
ROI measurements	Graphic design	Content creation
Social media	UX/UI optimization	Lead generation

Senior Star - Tulsa, OK

Marketing Manager | 9/2021 - 5/2022

Brand Development	Campaign strategy	Email marketing
Web design	KPI trend analysis	ROI measurements
Content creation	UX Optimization	Streamline lead gen

GolfSuites / FlyingTee - Tulsa, OK

Marketing Manager | 5/2019 - 9/2021

Team Management	Campaign strategy	Email marketing
Social media	Content creation	KPI trend analysis
ROI measurements	Graphic design	Video production

Ameristar Perimeter Security - Tulsa, OK

Digital Marketing Specialist | 7/2017 - 7/2018

Campaign strategy	Social media	Email marketing
Web design	KPI trend analysis	ROI measurements
Blog Content	Graphic design	Video production

American Document Shredding - Tulsa, OK

Digital Marketing Director | 3/2013 - 7/2017

Web development	Web design	SEO
Branding / Identity	Graphic design	Social media
Content creation	Email marketing	KPI trend analysis